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### **ROXY HUNTER WINS WEB AND ANIMATION AWARDS**

Dolphin Entertainment 's *Roxy Hunter* Wins FWA's Site of the Day and International Ava Award

MIAMI, FL. – December 10, 2007. Dolphin Entertainment is proud to announce Nickelodeon television movie *Roxy Hunter and the Mystery of the Moody Ghost* has won two awards at the 2007 International Ava Awards competition. *Roxy Hunter* won the Platinum Awards in TV Art Direction and the Gold Award in TV Use of Special Effects/Animation for the film's animated opening, created by Hollywood-based animation company Creative Capers Entertainment.

The official website for the *Roxy Hunter* brand, [www.RoxyHunter.com](http://www.RoxyHunter.com), has also won critical acclaim, winning the highly coveted "Site of the Day" from The Favourite Website Awards on November 27, 2007. The FWA was established in May 2000, to recognize the latest and best cutting edge website design and is regarded at the top web award in the world. The site, launched on October 24, was created by award-winning Fort Lauderdale-based interactive agency, Agencynet.

*The Mystery of the Moody Ghost* premiered on Nickelodeon on October 30, 2007 and *The Secret of the Shaman*, the second film in the series, is slated to premiere in February 2008. Fifteen titles are scheduled for production over the next five years, with the next two features currently in production.

Penguin Children's Books recently released the *Roxy Hunter* book series which includes junior novels based off the films by Tracey West and *The Roxy Hunter Case Files* by James Kee and Robin Dunne which give a journal-like first-person account of each mystery from the perspective of Roxy herself. Dolphin has also recently announced a major 3-year, exclusive marketing and licensing deal with tween apparel giant, Tween Brands, owners of Limited Too and Justice Stores. An exclusive merchandise launch is planned for early 2008, with a current sweepstakes taking place in Limited Too stores nationwide through the holidays. Sony Pictures Home Entertainment has committed to the world-wide distribution of the first four films.

#### **ABOUT THE AVA AWARDS**

The Ava Awards recognize outstanding work by creative professionals involved in the concept, writing, direction, shooting and editing of audio-visual materials and programs. Entries include film, analog and digital productions viewed in a wide variety of mediums - from movie screens to televisions to computers. The Ava Awards is administered and judged by the Association of marketing and Communications Professionals (AMCP).

#### **ABOUT CREATIVE CAPERS ENTERTAINMENT**

Founded in 1989 by husband and wife team Sue and Terry Shakespeare and partner David Molina,

CREATIVE CAPERS ENTERTAINMENT has secured its place as one of Hollywood's leading animation studios. This "boutique" studio has produced an astounding amount of content over the years that cover a wide range of territory – from television shows, feature films, and commercials to toys, video games and CD-ROMs.

#### **ABOUT AGENCYNET INTERACTIVE**

AgencyNet is an multi award-winning full-service strategic interactive firm with a 12-year track record of creating immersive brand experiences for some of the world's most recognizable brands. AgencyNet delivers interactive experiences including viral marketing campaigns, adver-games, micro-sites, portals, bannerSites and business-to-business tools. Its clients of record include Bacardi, NBA, MLB, NASCAR, Motorola, iN DEMAND Networks, Ford, BBC America, Bombay Sapphire, The Golf Channel and many others.

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