

# DOLPHIN

*Planet Microcap May 2024*

# Cautionary Note on Forward-Looking Statements

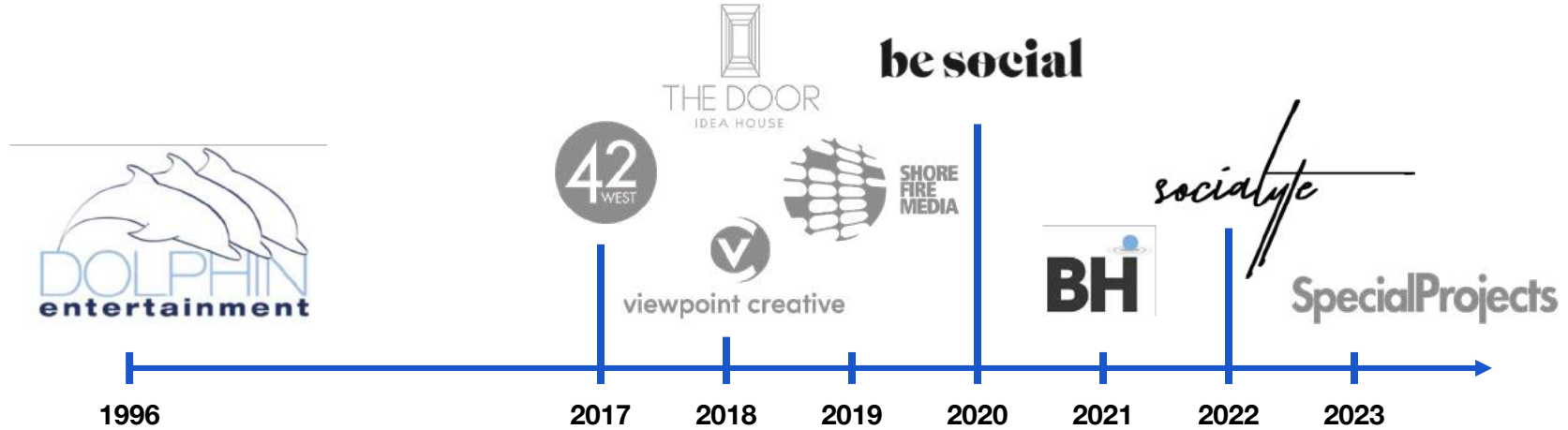
This presentation contains forward-looking statements. These statements include statements about our plans, strategies, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, the actual results, performance or achievements of Dolphin Entertainment, Inc. ("Dolphin Entertainment," "we," "us," "our," and, together with our subsidiaries and variable interest entities, the "Company") may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would," and variations of these terms and similar expression, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by the Company its management team based on their experience are inherently uncertain. All statements in this presentation regarding our business strategy, future operations, financial position, prospects, business plans and objectives as well as information concerning industry trends and expected actions of third parties, are forward-looking statements. All forward-looking statements speak only as of the date as of which they are made. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions concerning future events that are difficult to predict.

The following factors, among others, could cause actual results to differ materially from those set forth in this presentation:

- Our ability to realize the anticipated benefits of the 42West, The Door, Viewpoint Creative, Shore Fire Media, The Digital Department, Special Projects and B/Hi Communications acquisitions, including synergies, expanded interrelated service offerings, growth and increased revenues;
- Our ability to accurately predict 42West's, The Door's, Viewpoint Creative's, Shore Fire Media's, The Digital Department's, Special Projects' and B/Hi Communications' clients' acceptance of our differentiated business model that offers interrelated services;
- Our ability to profitably exploit the transferability of 42West's, The Door's, Viewpoint Creative's, Shore Fire Media's, The Digital Department's, Special Projects' and B/Hi Communications' skills and experience to related business sectors;
- Our ability to successfully identify and complete additional acquisitions in line with our growth strategy, and to realize the anticipated benefits of those acquisitions;
- Our ability to accurately interpret trends and predict future demand in the digital media and film industries;
- Adverse trends and changes in the entertainment or entertainment marketing industries that could negatively impact our publicity operations and ability to generate revenues;
- Unpredictability of the commercial success of our current and future web series and motion pictures;
- The effect of COVID-19 outbreak on our business and operations;
- Economic factors that adversely impact the entertainment industry, as well as advertising, production and distribution revenue in the online and motion picture industries;
- Our ability to identify, produce and develop online digital entertainment and motion pictures that meet industry and customer demand;
- Our ability to maintain compliance with Nasdaq listing requirements;
- Competition for talent and other resources within the industry and our ability to enter into agreements with talent under favorable terms;
- Our ability to attract and/or retain the highly specialized services of the 42West, The Door, Viewpoint Creative, Shore Fire Media, The Digital Department, Special Projects, and B/Hi Communications' executives and employees and our CEO;
- Economic factors that adversely impact the industries that we service, such as the economic factors from the global outbreak of COVID-19 affecting certain of our clients;
- Availability of financing from our CEO and other investors under favorable terms;
- Our ability to adequately address material weaknesses in internal control over financial reporting;
- And uncertainties regarding the outcome of pending litigation.

A more complete description of these risks and uncertainties can be found in the filings of the Company with the U.S. Securities and Exchange Commission. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date hereof or as otherwise specified herein. The Company undertakes no obligation to update any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that will make additional updates with respect to those or other forward-looking statements.

# Where we came from ...



## We are a collective of best-in-class marketing agencies...

Poised at the convergence of culture, content and technology. Sharing expertise and relationships, we execute big ideas and provide a unique array of complimentary services.



**42**  
WEST

BEST-IN-CLASS FULL-SERVICE  
ENTERTAINMENT PR



SHORE  
FIRE  
MEDIA

CREATIVE MEDIA FOR  
LEADERS IN MUSIC & CULTURE



THE DOOR  
BEA HOUSE

FOOD, TRAVEL & CONSUMER  
PRODUCTS PR

**The Digital Dept.**

LEADING INFLUENCER  
MARKETING AND TALENT

**SpecialProjects**

EVENTS AGENCY FOR MEDIA,  
FASHION & LIFESTYLE BRANDS



viewpoint creative

PREMIUM VIDEO MARKETING  
& BRANDING SOLUTIONS



DOLPHIN  
FILMS

QUALITY FAMILY CONTENT  
DEVELOPMENT & PRODUCTION

We help brands earn a place in culture.

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Amplifying meaningful moments and shaping public discourse, we drive commercial success for the talent, creators and brands, as well as businesses we partner with and own.

**DOLPHIN**



Representing entertainment and media organizations, talent, global brands, and game-changing startups, 42West is at the convergence of pop culture, content and technology.

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#### **TALENT**

The world's biggest celebrities, fashion designers and music acts

#### **ENTERTAINMENT CONTENT**

The hottest films & tv series on all platforms

#### **FANDOMS & FRANCHISES**

Igniting fans around video games, comics and collectibles

#### **STRATEGIC COMMUNICATIONS**

C-suite strategic counsel, thought leadership, crisis communications

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[42west.net](http://42west.net)



TOM CRUISE. CLIENT SINCE 2010



## **Named “Most Powerful Entertainment PR Firm” – New York Observer**

### About

Widely regarded as the nation’s leading entertainment content PR and marketing communications agency, 42West represents many of the world’s most acclaimed Hollywood personalities and brands. 42West was named the ‘Most Powerful Entertainment PR Firm’ in the country and ranked #2 PR Firm overall.

### Amanda Lundberg

One of the most innovative film publicists in the business, Ms. Lundberg has been instrumental in developing and overseeing hundreds of film-release campaigns, awards campaigns, festival launches, and publicity initiatives for major studios, distributors and production companies. Ms. Lundberg also represents a diverse slate of actors, directors, writers and producers, including Tom Cruise, Guillermo del Toro, Peter and Bobby Farrelly, to name a few. Prior to joining 42West, Ms. Lundberg was a senior executive of Worldwide Public Relations at Miramax Films and MGM.

## 42WEST CLIENTS:



Tom Hanks



Tom Cruise



Martin Scorsese



Daniel Levy



Ben Platt



Lucy Liu



JB Smoove



Pom Klementieff



Jesse Williams





**SHORE  
FIRE  
MEDIA**

We develop and execute groundbreaking, holistic campaigns that amplify our clients' narratives and shape their reputations for career-advancing effect – capturing the imaginations of fans and media alike.

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### **MUSIC**

artists, songwriters, producers and businesses at the top of their respective fields

### **TALENT**

the most exciting established and emerging voices in the arts, entertainment, culture and beyond

### **LIVE EVENTS & VENUES**

large-scale music festivals, events and iconic venues

### **CULTURAL INSTITUTIONS**

storied organizations, museums and media institutions

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[shorefire.com](http://shorefire.com)



**BRUCE SPRINGSTEEN. CLIENT SINCE 1990**



## Twice named one of *Billboard Magazine's* 'Top Women in Music'









### About

Shore Fire Media combines classic PR expertise with a 21st-century digital know-how for a diverse roster of musicians in every genre, films, authors, comedians, venues, apps, charities, trade associations and health and lifestyle brands. Shore Fire Media champions newcomers and start-ups, helping them craft storylines that rise above the chatter, being skilled advocates for established stars and thought leaders whose messages set trends in art and commerce.

### Marilyn Laverty, CEO

Marilyn Laverty is founder and president of Shore Fire Media. A graduate in philosophy from Cornell University, she started her career at the *Ithaca Journal*, then moved to New York City where she worked as a freelancer for U.S. and British music magazines before becoming VP of Publicity at Columbia Records. In recent years, Laverty has twice been named one of *Billboard Magazine's* top "Women in Music."

## SHORE FIRE MEDIA CLIENTS:

 ascap WE CREATE MUSIC	Brooklyn Museum	 creem	 Harper Collins	NETFLIX
NGUYEN COFFEE SUPPLY		NEW YORK PUBLIC RADIO	 THE ROXY 60	RHINO
 SONY MUSIC	SOMMERFEST MUSIC FESTIVAL	 BLUE LIGHT MUSIC FEST FEBRUARY 8-11	UNIVERSAL UNIVERSAL MUSIC GROUP	 WHEEL OF FORTUNE LIVE!



Steve Aoki



Ke\$ha



Chance the Rapper



Samara Joy



Cyndi Lauper



Dave Matthews



Bonnie Raitt



Odesza



Bruce Springsteen



Since 2008, we have been tearing down walls and building doors in their place. We meld the best elements of a media relations agency - the cost effective ability to secure earned media - with the innovative process of a creative agency. This isn't just PR. It's Creative Relations.

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### **CULINARY**

world-renowned restaurants, celebrity chefs & events

### **TRAVEL**

internationally recognized hotels & hospitality services

### **CONSUMER PRODUCTS**

crafting unique narratives for brands

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[thedoeronline.com](http://thedoeronline.com)

RACHAEL RAY. CLIENT SINCE 2008



## New York Observer, Power 50

### About

Founded in 2008, The Door is a creative relations agency constructed as an “idea house,” with a focus on building important, viable brands through diverse initiatives. The Door represents a wide range of clients, including food and beverage, personalities, hospitality brands, events, consumer products, technology offerings, and media entities.

### Lois Najarian O’Neill, COO, Executive Committee

Lois is the President and Founding Partner of The Door. With 25 years of experience in the field of corporate, entertainment, lifestyle and hospitality public relations, she headed the Media Departments at Epic Records, Clive Davis’ J records and TVT Records, and held roles as Executive Vice President at two venerable PR institutions, Susan Blond, Inc and Dan Klores Communications.

### Charlie Dougiello, CIO, Executive Committee

CEO and founding member of The Door, Charlie is an 18-year veteran of marketing and public relations. He started his career as a journalist at Dow Jones Newswires before joining The Lippin Group, an entertainment and music agency in 2000. His experience launching cable networks and shows led him to Dan Klores Communications where he served as Vice President of corporate entertainment, representing clients in the hospitality, media and celebrity sectors.

# THE DOOR CLIENTS:

 <p>DOS HOMBRES</p>	<p>THE DOMINICK</p>		<p>JEFFERSON'S <i>Bourbon</i></p>	 <p>RESTAURANTS</p>
<p>SIR KENSINGTON'S</p> 	<p>FRANCIS FORD <b>COPPOLA</b> WINERY</p>	<p>Liquid Death MOUNTAIN WATER</p>	<p><b>CARBONE</b> FINE FOOD</p>	<p>RACHAELRAY</p>
<p>RODNEY SCOTT'S WHOLE HOG BBQ</p> 	<p>food COOKING <b>SOBEWFF.</b> PRESENTED BY FOOD+WINE</p>	<p><b>TAO</b></p>	<p>VICEROY HOTELS &amp; RESORTS</p>	<p>WILLIAMS SONOMA CALIFORNIA</p>



Rachael Ray



Emeril Lagasse



Robert Irvine



Molly Yeh



Gigi Hadid



Patrick LaFrieda



Remi Cruz



Rodney Scott



Patrick Ta

# The Digital Dept.

We help brands achieve and surpass business goals through the power of digital influence.

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## **BRAND STRATEGY**

influencer marketing for leading brands

## **EXPERIENTIAL**

full service production for all your event and mailer needs

## **TALENT MANAGEMENT**

for social media's biggest influencers

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[thedigitaldept.com](http://thedigitaldept.com)





# The Digital Dept.

**Top Talent Management Company by Business Insider  
PRWeek's Top 50 Innovator  
One of Inc.'s Fastest Growing Companies**

## About
















With a portfolio of 200+ digital talent, our social footprint spans hundreds of millions. We focus on brand and creator partnerships, through our exclusively managed talent, brand strategy, and events. Born from a merger between the two top influencer companies, Be Social and Socialyte, The Digital Dept. is your source for all things influencer.

## Ali Grant, Co-CEO / CMO & Sarah Boyd, Co-CEO / CRO

Ali Grant & Sarah Boyd are at the helm of The Digital Dept., jointly running the company as CEOs with specialties as CMO and CRO respectively. The two have worked side by side in the creator economy for over 10 years, and now bring their expertise, relationships and connections to The Digital Dept. as a collective force. Previously, Grant was Founder of Be Social, and Boyd was President of Socialyte.



## THE DIGITAL DEPT. CLIENTS:



[@deddehward](#)



[@kramergirl](#)



[@glamdapper](#)



[@alexmichaelmay](#)



[@on\\_antonio](#)



[@ninawestbrook](#)



[@beccatilly](#)



[@carla.rockmore](#)



[@alexdwong](#)

# SpecialProjects

Special Projects is the leading talent booking, creative content, and event agency.

By uniting companies and public figures, our team creates opportunities that garner press, build engagement, drive sales, and uniquely position our partners within the zeitgeist.

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**TALENT STRATEGY & BOOKING**

**EVENT IDEATION & PRODUCTION**

**GUEST LIST CURATION**

**POP CULTURE FORECASTING**

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[specialprojectsmedia.com](https://specialprojectsmedia.com)





# SpecialProjects

**Special Projects has been featured in the NY Times and LA Times**

## About

Founded in 2016, Special Projects uses editorial vision and curatorial sensibility to elevate media, fashion, entertainment, and lifestyle brands, connecting them with high-impact celebrity talent and dynamic storytelling.

Our extensive expertise as talent strategists, content creators, cultural forecasters, and event producers has earned us unparalleled trust across the entertainment, media, and fashion industries.

## Nicole Vecchiarelli + Andrea Oliveri

Longtime friends and colleagues Andrea Oliveri and Nicole Vecchiarelli met while working in the magazine industry. As cultural mavens, they covered the world of entertainment, booking celebrities for covers and features and producing franchise events at influential brands such as W, Teen Vogue, Elle, InStyle, Details, and DuJour. Sensing the coming shifts in the media landscape, Oliveri and Vecchiarelli launched Special Projects in 2016, creating a first-of-its-kind agency providing talent booking, content creation, and event production.

# SPECIAL PROJECTS CLIENTS:



CHANEL Tribeca Artists Dinner



WSJ.



Academy Museum Gala



Apollo Spring Gala



AppleTV+ Emmys Party



Fear Of God Fashion Show



Versace Fashion Show



NYLON



Ralph Lauren x US Open



## viewpoint creative

An award-winning full-service creative, design, animation & production studio grounded in branding, video marketing and content.

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### **VIDEO CONTENT & MARKETING**

powerful visual narratives

### **FULL-SERVICE CREATIVE**

concept development to completion

### **DESIGN & ANIMATION**

branding, motion graphics, 2D/3D

### **LIVE ACTION**

storytelling with impact

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[viewpointcreative.com](http://viewpointcreative.com)



## Award-winning producer & director

### About

Viewpoint Creative is an award-winning creative & production agency headquartered in Boston. The creative shop has a remarkable 35-year history, delivering premium content for partners in entertainment, media, technology and consumer goods. Thanks to its talented team of in-house art directors, writers, designers, animators, editors and producers, Viewpoint blends strategic thinking with artistic vision to create engaging, emotional experiences that deliver results.

### David Shilale, CEO/Executive Producer

David joined Viewpoint Creative in 1997. His extensive knowledge of the creative and production process has helped to deliver measurable results for a broad array of entertainment, media, technology and lifestyle brands. He has produced, managed and directed network launches, main titles, content, commercials, promotion, image and identity campaigns for a variety of clients, including ABC, AMC, Blender Bottle, Discovery, Disney, EPIX, ESPN, HBO, Reebok and Showtime.

## VIEWPOINT CREATIVE CLIENTS:



HBO, Wahl St. Trailer



CBS News NY



Leary Firefighters



PayPal Storytelling



Peacock Anthem



ESPN, Fantasy Football



Coming This December



First Look Media



True Crime

## Q4 2023 Highlights

**Record  
revenue of \$12  
million or an  
increase of 8%  
year-over-year**

**Positive  
Adjusted  
Operating  
Income of \$.3  
million**

**Acquired Special  
Projects**



# Ventures

## **Dolphin fuels its own slate of ventures.**

**We own assets we are marketing.** These include movies, television, digital programming, live events, consumer products, and other intellectual property. Our in-house expertise allows us to optimize profitability and maximize success rates for these projects.



# Where We're Going ...

## Core Focuses in 2024 Q1/Q2



**The Blue Angels**  
IMAX co-production



**Staple Gin**  
Ventures Division



**Skincare / Beauty**  
Glowlab



**Mastercard Midnight Theatre**  
NYC Restaurant & Theatre

## Ventures | IMAX

**IMAX Corporation** and **Dolphin Entertainment** signed a multi-year agreement to co-finance development and production of a slate of feature-length documentaries for global release. The first film under the partnership will be *The Blue Angels*, which chronicles a year in the cockpit with one of the most exclusive aviator teams in the world. The film is expected to hit IMAX screens next year. Amazon Studios has acquired worldwide rights to stream this awe-inspiring documentary.



### DEADLINE

HOME / FILM / BREAKING NEWS

**IMAX, Dolphin Entertainment Announce Deal To Finance, Produce Documentary Feature Slate; First Project Blue Angels**

# The Blue Angels: IMAX Partnership

## DEADLINE

HOME / FILM / DOCUMENTARY

**'Blue Angels' Trailer: Glen Powell- & J.J. Abrams-  
Backed Documentary Doing Flyby On Imax Screens  
Ahead Of Prime Video Debut**



By Patrick Hipes  
March 20, 2024 10:43am

*In IMAX Theatres May 17*  
*On Prime Video May 23*





# Ventures | Rachael Ray's Staple Gin

Guided by a sense of place, connection to home and appreciation of a great recipe, **Staple Gin** was born and lovingly crafted in the heart of New York's Catskills region.

It began with a chance meeting between Brian Facquet, founder of the award-winning distillery, Do Good Spirits, and beloved culinary personality, **Rachael Ray**, who resides in the nearby Adirondack Mountains. What resulted was a beautiful gin created from Rachael's own recipe.

**Staple Gin launches as one of the most highly rated gins on the market, according to VinePair.**

**Staple Gin is on sale starting May 1.**

[www.staplegin.com](http://www.staplegin.com)



# Ingredients



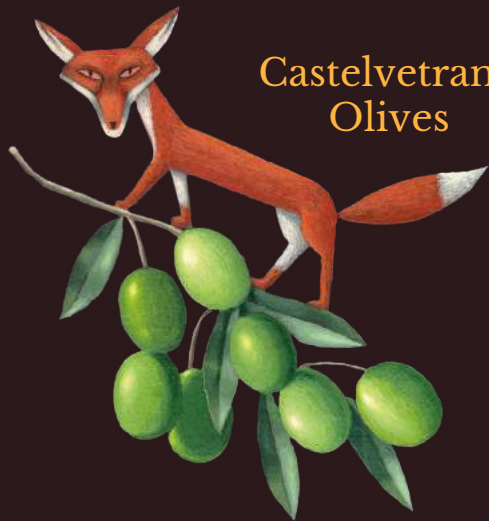
Coriander



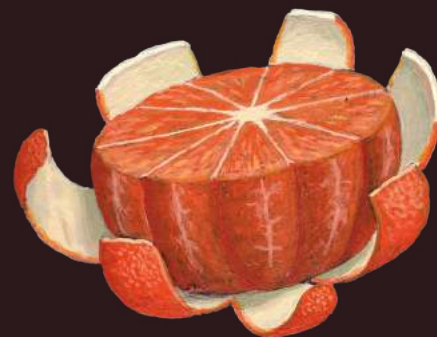
Juniper



Orris  
Root



Castelvetro  
Olives



Dried  
Bergamot  
Peel



Dried Bitter  
Orange Peel



Tarragon

# Skincare

# Glowlab

Susan Yara's influencer marketing company, Glowlab, joined The Digital Dept. in Q4. They specialize in skincare and beauty influencers, including Susan herself!

Naturium – a skincare products line – was founded by Susan Yara in 2020 and sold to E.I.f Beauty for \$355 million in 2023.

Susan is consulting with Dolphin on Ventures projects in the skincare and beauty categories.





# Ventures

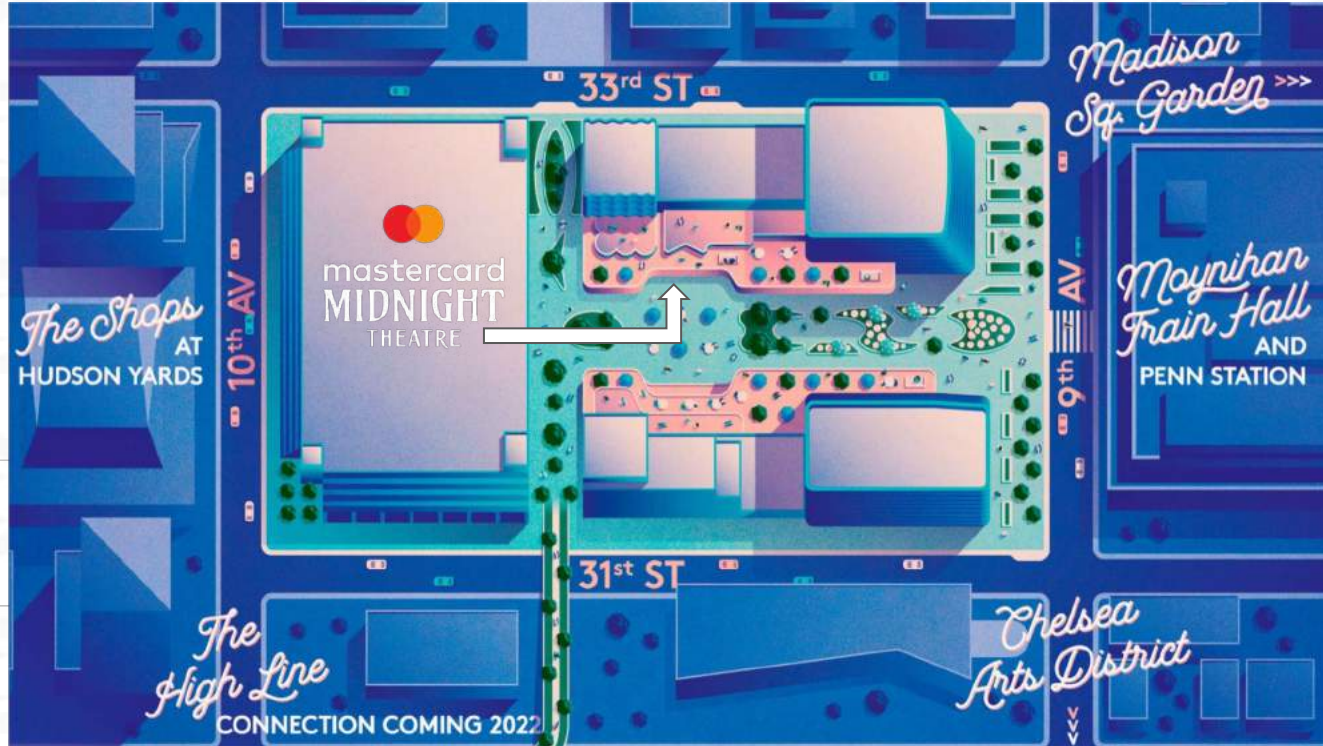
Mastercard Midnight Theatre

**Mastercard elevates Priceless experiences at reimagined “Mastercard Midnight Theatre” multisensory performance venue in NYC**



# Manhattan West

*\$4.5B Complex – Brookfield's Largest Ever in its 100 Year History!*



# Restaurant & Wine Bar





*Magic Tonight*





*FLS+ American Immigrants*



*Shoshana Bean*



*Tyler Joseph Ellis*



*Andrew Barth Feldman*



*Mingus Big Band*

Trusted by our Partners to Deliver

# Best-in-Class Private Events

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Skadden



PENDRY  
HOTELS & RESORTS



accenture

L'ORÉAL



# Premieres

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# Premieres



*Pete Davidson and Kaley Cuoco at the premiere of Peacock Original MEET CUTE*





# Premieres



Boardroom and 35V co-founders Kevin Durant and Rich Kleiman at the premiere of SHOWTIME Sports Documentary Film NYC POINT GODS



: Thank You

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